



MADROÑA

An invitation to join the
Madroña Wine Club



Madroña Vineyards Wine Club

You're invited to become a member of Madroña's Wine Club. As part of this special community of friends and wine lovers, you'll discover new wines, enjoy members-only events, and receive exclusive savings on wine and merchandise.

MADROÑA

2560 High Hill Road, Camino, CA 95709

(530) 644-5948

Winery@MadronaVineyards.com

www.MadronaVineyards.com



Please mail completed application to:
Madroña Vineyards
 P.O. Box 454 • Camino, CA 95709

Madroña Clubs are an experience. Not only do you receive wine shipments specifically selected for you, but you are joining a community of wine lovers who relish broadening their wine knowledge and wine experience through our special events. The invitation to learn more about our unique terroir brings together people who share our appreciation, passion and philosophy of wine and winemaking. This unique approach to consistency and experiencing wines has built a family where over 25% of our club members have belonged for more than 10 years straight.

Each of our clubs provides the opportunity to discover our current releases as well as small-lot, eclectic wines, exclusive to the club, showcasing the diverse 29+ varieties we produce.

Enjoy both red and white wines? Consider our **Special Release Club (SRC)**. You'll receive 4 different wines with each shipment, including reds, whites, rosés and the occasional dessert wine.

Love Reds? Our **Red Only Connoisseurs (ROCs) Club** will delight your tastes. Each shipment includes 2 bottles of 2 different varieties (with one bottle to enjoy now and the other to cellar for the future).

Wowed by whites? Our **Wild Over White (WOW) Club** will impress the most discerning white wine palate. You'll be tantalized by a 4-bottle selection of our high-elevation whites.

Appreciate a stocked cellar? You should experience our **Cellar Club** featuring a case (12 bottles) of selected Madroña wines twice a year. The idea is to prepare your cellar for the upcoming summer or holiday seasons.

And if you embrace everything and wonder what Maggie, Paul and the rest of the staff are drinking, then our **Club plus Eight** is perfect for you. Choose one of our 4-bottle clubs, and we'll select 8 additional bottles of our favorites (what we're drinking right now) at a 25% discount to allow you to live like a winemaker!

Membership Benefits

- Informational letters highlighting winemaking style, grape varietal, production techniques and food pairings
- Availability of small-lot production wines and cellared vintages exclusively for club members
- Discount on additional wine purchases ranging from 10% to 25%, plus special savings throughout the year
- Club discounts are extended to your guests joining you on a visit to the winery
- A 10% discount on accessory items sold at the winery
- Invitations to special "club-only" events at the winery, including all shipment release parties
- "Thank you" specials from time to time

Wine Club Selections

You will receive 3 shipments per year—February, June and October. Shipments consist of 4 bottles of wine chosen by the winemaker and include a 20% discount off the retail price.

You have two options for receiving your wine

Ship-to Member—Wines are shipped to you immediately upon release, with shipping charges and sales tax, where applicable, being added at that time. Your credit card will be billed at the time of shipment.

Pick up Member—You'll be notified by e-mail that your wine is ready for pick up at the winery, thus saving you the shipping costs. We will not charge your credit card until you pick up your wines. However, if you are not able to pick up your wine within 2 months of the release date, we will ship them to you and charge your credit card at that time.

Delivery

If possible, a business address is preferable. Shipments to business addresses are delivered faster and are more reliable than home addresses. An adult signature is required on all shipment upon delivery.

Cost

There is a one-time \$25 fee to join one of our clubs and receive its benefits. Upon receiving three consecutive wine club shipments, we will give you a \$25 gift certificate applicable to wine purchases at our winery

Madroña Vineyards Wine Club Application

I'd like to join:

- Special Release Club (SRC)**
 Red Only Connoisseurs (ROCs)
 Wild over White **Cellar Club** **Club Plus Eight**

- Please **Ship** My Wine Immediately Upon Release
 Defer shipment for two months to allow for **pick up** at winery

Email Address _____
 (This is our primary way of contacting our club members. We will never sell or transfer your email address.)

Billing Information:

Name _____
 Address _____
 City _____ State _____ Zip _____

Delivery Address: Same as above

Delivery Address (if different)

Wine that is shipped from Madroña must be delivered to an address where someone over 21 years of age must sign for it.

Name _____
 Address _____
 City _____ State _____ Zip _____

As a member of the Madroña Vineyards Wine Club, I understand that I will receive selected club wines and be charged at the time of shipment or pick up at the winery. If not picked up within 2 months of notification, wines will be shipped and charged to my credit card on file. I understand that an adult signature is required for delivery.

Madroña asks that your intention is to remain a member for 3 shipments. Madroña charges \$25 to join the wine clubs. Once you have been a member for three shipments you will receive a \$25 gift card to use on wine purchases. No refund of the \$25 will be made.

Payment Form Master Card Visa American Express

_____ Exp Date _____

Signature _____

Date of birth (mo/year) ____ / ____

I certify that recipient is 21 years of age or older.